

## **Open Referral UK Steering Group** July 2024

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# Open Referral UK: background



# An open standard for government

Chosen and approved by the Open Standards Board following the open standards approval process

# GOV.UK Menu Home > Government > Government efficiency, transparency and accountability > Open standards for government Cabinet Office Central Digital & Data Office

### Guidance

# Record and share information about public services in local authorities

Updated 9 August 2022

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- 1. Why government uses the standard
- 2. How this standard meets user needs
- 3. How to use the standard

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Use the <u>Open Referral UK data standard</u> to record and share information abo public services provided by local authorities.

### 1. Why government uses the standard

The Open Referral UK data standard defines a way of gathering and using local authorities public services data in a common and consistent directory structure. makes the data as useful as possible for service users, and people providing loca services.

Using the standard means you can:

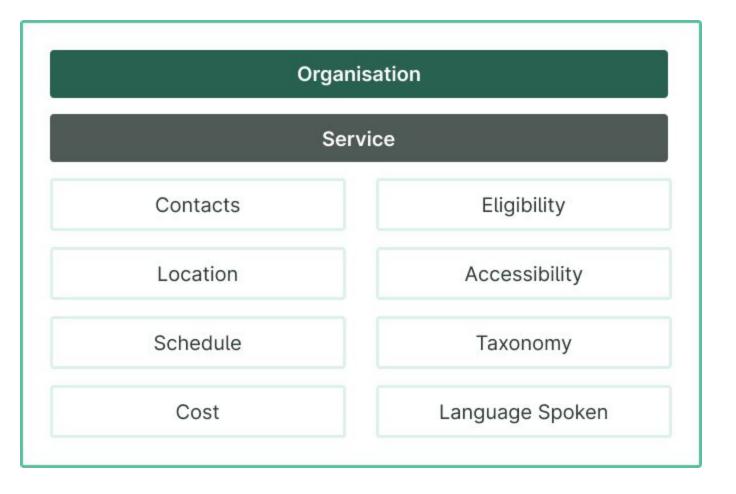
- collect information once and share it between government and public sector organisations, or their partner organisations
- publish information easily, and find and use resource directory information am local councils, government organisations and voluntary bodies.

## What is Open Referral UK?

Open Referral UK is an open data standard for community services data.

It establishes a consistent way of describing and publishing data about community services.



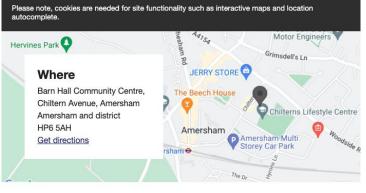


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Philatelic Society - Amersham

### **Philatelic Society - Amersham**



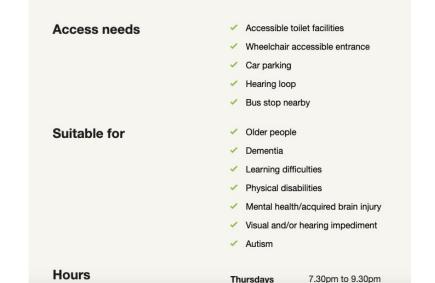
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Started in 1958 as a small group of enthusiastic stamp collector / philatelists. See website for various events and more details. Meetings on alternate Thursdays.

#### Who to contact

Chris Marsh - President 07802 718150 adpsmarsh@btinternet.com





Why is adoption of Open Referral UK important? Adopting the ORUK open data standard has the following benefits:

- Helps signpost people to appropriate services for their needs
- Supports maintaining accurate and reliable information
- Helps share important data in a place
- Support efforts to reduces duplication of data
- Saves money for local government and other public services

# **Barriers to adoption**



# Previous work on ORUK has helped identify some common barriers to adoption

- Awareness
- Understanding
- Quantifying the benefits
- Place and systems-based working
- Supplier adoption
- Cross government adoption



# How might we overcome these barriers and drive adoption?



## Set-up and support an Open Referral UK Cross-Government Steering Group



### Design and run a multi-channel promotional campaign to educate different audiences on the benefits of Open Referral UK

GITA

### Actions we've taken:

- Identified available comms channels
- Developed a campaign proposal
- Started comms and events calendar

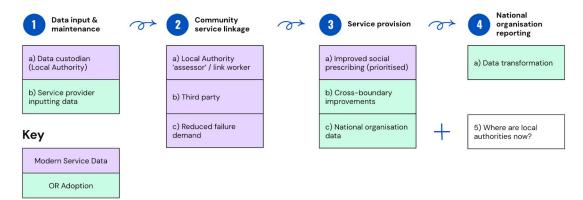
## Endorse, support and maintain the Open Referral UK Benefits model including promotion and calculator tools

Actions we've taken:

 Understood what exists and how it can be adapted for local authorities



### Endorse, support and maintain the Open Referral UK Benefits model including promotion and calculator tools



### Number of staff engaged with referring to universal / community services

We have estimated how much time is spent referring residents to community services Residents are directed to these services in a number of ways

Community workers	High	Low
Number	4,000	4,000
Cost	£37,900	£37,900
% of time	40%	25%
Total cost	£60,640,000	£37,900,000



### Iterate API validation tools and dashboard

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### Open Referral UK compliant data feed dashboard

The dashboard below lists open services data feeds published and the extent to which they comply with the Open Referral UK <u>Application Programming Interface (API)</u> for querying services. The degree of compliance you needed differs between implementations - see the notes below.

Organisation 👔	Developer 👔	Endpoint up 🕜	Services feed ?	Service {id} feed ?	Searchable 👔	Last checked 👔	Summary 🕜	Explore 🕜
<u>Bristol Council</u>	<u>Placecube</u>	✓ Live	✓ <u>Valid</u>	✓ <u>Valid</u>	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
<u>Buckinghamshire</u> <u>Council</u>	<u>FutureGov</u>	✓ Live	Valid	✓ <u>Valid</u>	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
Care Quality Commission	CQC/ORUK	✓ Live	Valid	Valid	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
Cumbria Council	LG Drupal	✓ Live	× No	X No	X No	21 hours ago	Read	<u>API</u> <u>Validation</u>



# Develop options for an incentive scheme to drive adoption by local authorities



# How might the steering group support these goals?



- Increase awareness of ORUK
- Consider appropriateness of ORUK in government departments and sectors
- Steer work to drive adoption
- Defined the scope of the body who will support ORUK
- Shape the incentive scheme design
- Influence our comms and engagement programme



Department for Levelling Up, Housing & Communities

## Thank you

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