

Open Referral UK Steering Group July 2024

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Open Referral UK: background



An open standard for government

Chosen and approved by the Open Standards Board following the open standards approval process

GOV.UK Menu Home > Government > Government efficiency, transparency and accountability > Open standards for government Cabinet Office Central Digital & Data Office

Guidance

Record and share information about public services in local authorities

Updated 9 August 2022

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Use the <u>Open Referral UK data standard</u> to record and share information abo public services provided by local authorities.

1. Why government uses the standard

The Open Referral UK data standard defines a way of gathering and using local authorities public services data in a common and consistent directory structure. makes the data as useful as possible for service users, and people providing loca services.

Using the standard means you can:

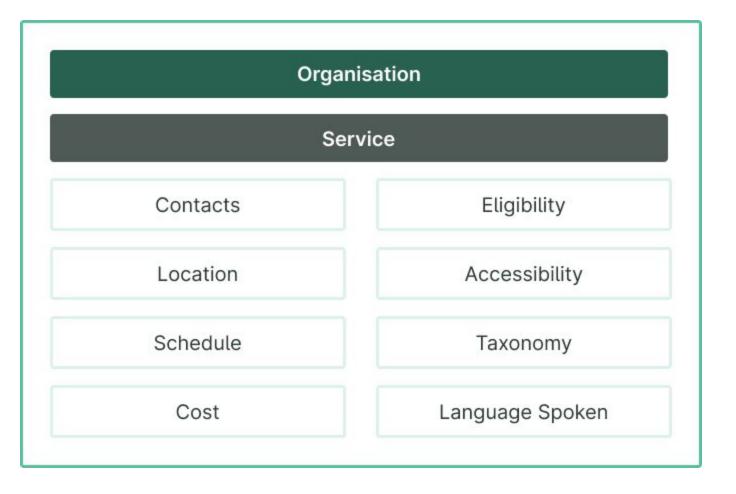
- collect information once and share it between government and public sector organisations, or their partner organisations
- publish information easily, and find and use resource directory information am local councils, government organisations and voluntary bodies.

What is Open Referral UK?

Open Referral UK is an open data standard for community services data.

It establishes a consistent way of describing and publishing data about community services.



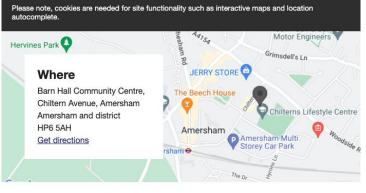


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Philatelic Society - Amersham

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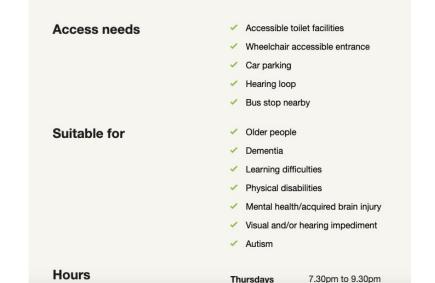
Visit website

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Started in 1958 as a small group of enthusiastic stamp collector / philatelists. See website for various events and more details. Meetings on alternate Thursdays.

Who to contact

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Why is adoption of Open Referral UK important? Adopting the ORUK open data standard has the following benefits:

- Helps signpost people to appropriate services for their needs
- Supports maintaining accurate and reliable information
- Helps share important data in a place
- Support efforts to reduces duplication of data
- Saves money for local government and other public services

Barriers to adoption



Previous work on ORUK has helped identify some common barriers to adoption

- Awareness
- Understanding
- Quantifying the benefits
- Place and systems-based working
- Supplier adoption
- Cross government adoption



How might we overcome these barriers and drive adoption?



Set-up and support an Open Referral UK Cross-Government Steering Group



Design and run a multi-channel promotional campaign to educate different audiences on the benefits of Open Referral UK

GITA

Actions we've taken:

- Identified available comms channels
- Developed a campaign proposal
- Started comms and events calendar

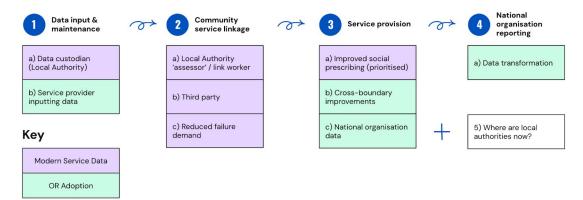
Endorse, support and maintain the Open Referral UK Benefits model including promotion and calculator tools

Actions we've taken:

 Understood what exists and how it can be adapted for local authorities



Endorse, support and maintain the Open Referral UK Benefits model including promotion and calculator tools



Number of staff engaged with referring to universal / community services

We have estimated how much time is spent referring residents to community services Residents are directed to these services in a number of ways

Community workers	High	Low
Number	4,000	4,000
Cost	£37,900	£37,900
% of time	40%	25%
Total cost	£60,640,000	£37,900,000



Iterate API validation tools and dashboard

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Open Referral UK compliant data feed dashboard

The dashboard below lists open services data feeds published and the extent to which they comply with the Open Referral UK <u>Application Programming Interface (API)</u> for querying services. The degree of compliance you needed differs between implementations - see the notes below.

Organisation 👔	Developer 👔	Endpoint up 🕜	Services feed ?	Service {id} feed ?	Searchable 👔	Last checked 👔	Summary 🕜	Explore 🕜
<u>Bristol Council</u>	<u>Placecube</u>	✓ Live	✓ <u>Valid</u>	✓ <u>Valid</u>	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
<u>Buckinghamshire</u> <u>Council</u>	<u>FutureGov</u>	✓ Live	Valid	✓ <u>Valid</u>	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
Care Quality Commission	CQC/ORUK	✓ Live	Valid	Valid	✓ Partial	21 hours ago	Read	<u>API</u> <u>Validation</u>
Cumbria Council	LG Drupal	✓ Live	× No	X No	X No	21 hours ago	Read	<u>API</u> <u>Validation</u>



Develop options for an incentive scheme to drive adoption by local authorities



How might the steering group support these goals?



- Increase awareness of ORUK
- Consider appropriateness of ORUK in government departments and sectors
- Steer work to drive adoption
- Defined the scope of the body who will support ORUK
- Shape the incentive scheme design
- Influence our comms and engagement programme



Department for Levelling Up, Housing & Communities

Thank you

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